



Ecommerce
Specialist
Recruitment Service

Who Are They?

Webcare Group is an online healthcare specialist, regrouping under its umbrella a pharmacy and online patient care hub, an IT company and a digital marketing company.

They are the group behind Treated.com, its services are available in;

- ▶ UK
- ▶ France
- ▶ Germany
- ▶ Denmark
- ▶ Portugal
- ▶ Netherlands
- ▶ Sweden
- ▶ Spain
- ▶ Finland
- ▶ Poland

with more countries opening soon.

In 2019 Webcare Group launched EveAdam, a subscription based online healthcare service.





Webcare Group and Methods

Webcare Group required new employees within a short period of time to get their message and company presence out to the world.

Many of the positions required a variety of e-Commerce, PPC, Project Management & Website Content/Management experience and skills, and many with a native and/or fluent second language to help deliver their message to various countries.

Partnering with Methods, an in depth understanding of the role requirements was captured, from technical competencies to working culture, environment and future opportunity.

We agreed that the correct personnel would be able to work autonomously, creatively, and complement the company's vision and ambitions. The right candidates would also be adaptable and keen to learn new skills and approaches.



The Requirements:

- Project Manager
- PPC Manager
- Finnish Speaking Web Content Manager
- French Speaking Website Manager

Methods' Approach

Methods search was broad, targeting communities of suitably skilled passive candidates across Europe to provide the right skills and address the specific language requirements.

With Methods having a proven track record of helping candidates relocate and partnering with a diverse company with an array of international talent, we were able to rapidly find a large number of suitable applicants.

The interview process gave candidates the opportunity to meet key stakeholders across business. Covering three stages in a short period of time, both Webcare Group and Methods assisted in a transparent selection process, offering a fully consultative approach and promoting both candidate and company openly & enthusiastically.

The Result:

Methods successfully filled all four roles within tight timescales and continue to work with Webcare Group.



Really pleased with the service that Methods have provided; their regular communications to me and the guidance they provided to me. I would have no hesitation in recommending Methods for helping anyone to secure that next role and wish them all the very best.

